

Free Banner Ads for Cooperative Marketing Partners

Birmingham365.org is the region's free online community events calendar welcoming all activities that are open to the public with or without a fee. The calendar currently has 20,000+ event listings submitted by over 2,100 unique account holders representing [137 cities across 12 counties](#). No other calendar serving the Greater Birmingham Region offers such a large and robust list of events. Conveniently available on all internet connected devices, an average of 50,000 unique visitors each month have multi-media event listings at their desk or on the go. Actually, Birmingham365 is more than a calendar; it's a network and we share content with numerous partners.

Although there is no paid advertising on the Birmingham365.org events calendar, five banner ad spaces are available to our **cooperative marketing partners**. These banner ads appear on every page of the Birmingham365.org website and, because there are such a limited number of them, they have especially high visibility to site visitors.

Eligible organizations can use a banner ad to sell tickets to shows, recruit program participants, generate support for a fundraiser, raise the profile of the organization, etc.



In trade, eligible organizations provide substantive promotion of Birmingham365.org to their constituents. This could be an ad in an event program, a logo on a poster or print advertisement, signage at an event, etc. Each trade agreement is a little different and we are open to unique opportunities. Contact Jessica Moody to explore a cooperative marketing agreement and secure the ad dates you want.

Groups Eligible for Cooperative Marketing Program

- Arts and Cultural Groups and select For-Profits for events benefitting non-profits
- 501(c)3 Non-profit Organizations of all types
- Premier Partners

Banner Ad Specs

Format: JPEG
 Dimensions: 300 x 125 pixels
 Color: RGB color
 File Size: 3 MB maximum

Contact Info:

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